

Corporate Profile 2023



always in pursuit of a better future.

Click below to watch a movie presentation about the company:
www.fujitsu-general.com/global/corporate/profile/movie.html



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“Wired Remote Controller” win the Good Design Award 2022

*Sponsored by Japan Institute of Design Promotion



Promotion movie “Harmonized UX Design” win the Red Dot Design Award 2022

*Sponsored by Design Zentrum Nordrhein Westfalen

*Please watch the video from the QR code



FUJITSU GENERAL Way



Our Mission

Living together for our future

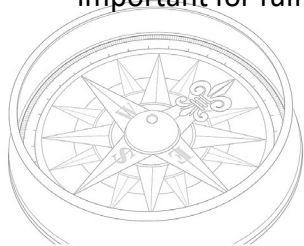
Through innovation and technology, we deliver a brighter future with the peace of mind to our customers and societies around the world.

Our Mission

This is the clearly stated aim that we, the Fujitsu General Group, are committed to.

Our Philosophy

This expresses the attitude and approach that we consider important for fulfilling our mission.



Our Philosophy

Act Spontaneously

We embrace new challenges by investing in ourselves for personal growth, and through continuous creativity with a spontaneous attitude.

Develop Our Team

We respect and value our people, and optimize their abilities through fostering culture and diversity, and utilizing a collaborative effort focused on communication.

Value Integrity

To achieve our goals, we always act with integrity and shared ethics.

- Living together for our future -

We want to help to create a more comfortable, safe, and secure society, by providing new value to our customers and to the wider human community.

Fujitsu General Group's corporate philosophy is "Our Mission: - Living together for the future -". Looking 10 to 20 years into the future, we aspire to contribute to realizing a comfortable, safe, and secure society by creating new values.

Today, the environment surrounding us is changing daily at an ever-accelerating speed. Diversified ways and methods for future growth obviously show that the old ways of doing things are no longer viable.

Even in these rapidly changing times, we formulated a basic policy in March 2021 for sustainable management to achieve profitable growth and support the global environment and society. Based on this basic policy, we have placed "Sustainability Management" at the core of our growth strategies, such as achieving carbon neutrality by FY2025 and providing new values to solve social issues. We will make further efforts to develop a sustainable society by putting into practice our corporate philosophy with an eye to long-term business growth and development.

We are committed to engaging people around the world and our valued employees to pave the way for a bright future for generations to come.



A handwritten signature in Japanese calligraphy, reading "斎藤 悦郎" (Saito Etsuro).

Etsuro Saito
President & CEO
FUJITSU GENERAL LIMITED

“Delivering Life-Refreshing Air”

Air is always around us.

Fujitsu General offers air conditioners designed to make room air clean and refreshing and bring ultimate comfort to customers anytime anywhere.



▲ nocria X air conditioner equipped with a unique clean system

Air Conditioner Business

Fujitsu General entered the air conditioner business in 1960, with the introduction of a window-mounted cooler for the Japanese home market. In 1971 we entered the Middle East market (Kuwait). Steadily, we established a solid brand of high-quality air conditioners that deliver reliable performance even in dusty environments where outside temperatures exceed 50° C. In the half century or so since then, we have refined the environmental performance of our products through innovative ideas and cutting-edge technological expertise.

At the same time, our original mechanical design and control technology, which enables exceptional energy efficiency, has driven us to achieve high market shares not only in Japan, but also in Europe, Oceania, the Middle East, and elsewhere. Currently, we are focused on boosting sales in the Americas and Asia.



▲ The AL-6500C air conditioner we entered the Middle East market with

As the air conditioning market continues to grow, we are expanding our lineup of products for both residential and commercial applications, including compact air conditioners for the home, commercial air conditioners, and multi-split (VRF) systems for large buildings. To help expand and enhance our air conditioning business, we are focusing particular effort on strengthening the product capabilities of our commercial air conditioning products.

We will continue to actively develop energy-saving products, focusing on bolstering our product range to meet the diverse needs of markets around the world and on making advances in our elemental technologies to address the challenges of global warming. As we provide comfortable living environments to our customers, we will also strive to act with responsibility and consideration for the global environment.

● R&D System

At our three development bases in Japan (Kawasaki), China (Shanghai), and Thailand (Laem Chabang), we pursue the development of products tailored to the local needs of the region. In July 2019, we also set up our new Innovation & Communication Center within the company's head office premises, to engage in R&D through interdepartmental synergy and open innovation. We are accelerating our efforts to strengthen our core technologies and create new value.

▼ View of the interior



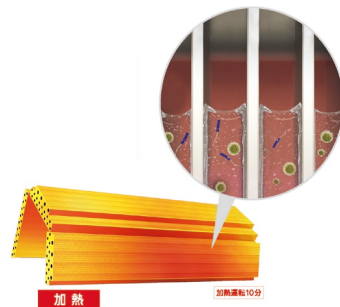
● Residential Air Conditioners

With our residential air conditioners, we are focusing effort on ensuring both comfort and energy-saving, through innovative ideas and cutting-edge technology. These include our “human detection sensor” (introduced in 1988) that increases energy efficiency by eliminating wasteful operation, the “Lambda heat exchanger” (introduced in 1991) that enables more compact products without any loss of energy efficiency, and our “flat front panel” (introduced in 1999) that draws in air efficiently. Like this, we have developed a number of functions that have pioneered innovations in the air conditioning industry.

In 2003 we developed a “self-cleaning filter mechanism,” an industry first. This function, which has been acclaimed for both its convenience to customers and for the fact that it maintains high energy-efficiency, has established a market trend. Nearly all high-end air conditioners now come equipped with self-cleaning filters. The name of the nocria® brand, introduced in 2003, is simply “air con” spelled backward, expressing the brand’s break away from conventional air conditioner design. Equipped with a “self-cleaning filter” and other outstanding features, our industry-smallest nocria® S series (released in 2008) has become synonymous with compact air conditioners.

Our latest nocria X Series of air conditioners is fitted with a “Dual Blaster” function that controls cool or warm airflow and room temperature airflow. In addition, our proprietary nocria® cleaning system has been integrated. This unique system combines a hydrophilic heat exchanger with anti-mold and anti-bacterial coating, heating and sterilization functions, and our signature AI function. The AI learns your daily lifestyle patterns and automatically performs heat exchanger heating and sterilization when you are away from home to eliminate mold and bacteria.

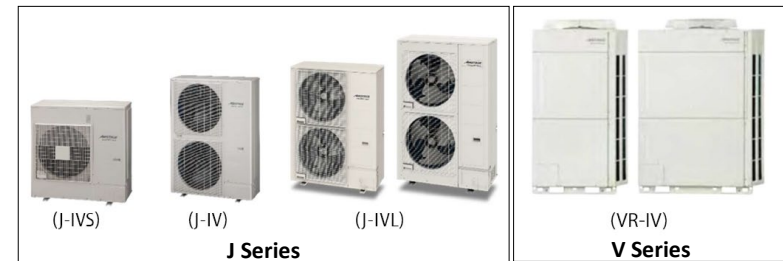
* The heat exchanger is automatically heated and sterilized once every three days during the time when the AI judges that the room is not occupied.



▲ Industry-first “heat exchanger thermal sanitization feature” with a moist heat effect that keeps the heat exchanger clean

● Commercial Air Conditioners

We are currently bolstering our commercial air conditioner business globally. Our multi-split air conditioning systems, in which multiple indoor units are connected to a single outdoor unit, result in substantial space savings for outdoor units. For this reason, they are widely used in European cities, where a high degree of consideration is given to scenery. While whole-house air-conditioning systems are popular in the North American market, we have adopted individual air conditioning systems. These systems are superior in energy-saving performance because room temperatures can be more precisely controlled for each room. With this key advantage, we are expanding our efforts to promote the use of individual air conditioning systems in small- to large-sized buildings. We are also focused on developing air conditioner systems linked with ventilation equipment and air handling units to expand sales. In Europe, environmental protection is becoming more important, so we are expanding our sales activities of Air-to-Water (ATW) hot-water supply systems that utilize heat pump technology. In FY2022, we have established a new special development division for this technology to strengthen our development efforts.



▲ AIRSTAGE Series includes a wide array of products for small and large buildings

● New Business Domain

We have newly entered the spatial sterilization market with the development and release of AERO SHIELD, a UV irradiation device using UV-C (ultraviolet C waves) that enables constant air quality control in manned spaces.

As the air purifier and sterilizer markets draw increased attention, we are set to expand our product lineup and sales activities.



▲ AERO SHIELD

“Creating a secure, safe future together”

Our communications equipment business has continued ever since the company was founded. Fujitsu General’s information and communication system business will continue to deliver security and safety for our future society.



▲ High-performance firefighting command center

Information & Communication System Business

● Fire and Disaster Response Systems

As part of the construction of fire and disaster response systems, we provide streamlined total solution systems, from design and manufacture to sale and maintenance. These solutions include firefighting systems to protect human lives and property, as well as disaster-response systems to protect human security and safety.

Firefighting systems support firefighting activities by concentrating a variety of information during emergency callouts and instantly issuing commands with detailed supporting information.

In disaster response systems, displaying textual information digitally, along with voice broadcasting, enable more reliable information transmission. We are currently participating in the establishment of advanced disaster response systems in municipalities throughout Japan.

— R&D on wireless communication equipment

We were one of the first companies in the industry to start using digital signal processing (DSP) for modulation and demodulation circuitry in handheld radio communication devices to reduce the number of components in them and achieve better performance and reliability. In 2017, we managed to lower power consumption further, while reducing the size of the handheld unit by one-third (see photo). We will continue to work on developing new technologies, such as digital signal processing for modulation and demodulation and high-frequency power amplifiers, as well developing new products through industry-academia collaboration.



▲ Compact handheld radio communication device

Products developed ahead of the industry

2002: Digital disaster-response radio communication device

2010: Developed and commercialized a digital radio communication system for fire and emergency response

2022: Developed Sound Improvement Algorithm For Outdoor Loudspeaker Stations (SIAFOLS), a technology for improving speech recognition in disaster prevention systems (scheduled for commercialization)

● Private Sector Systems

Through various solutions, we offer optimized services to our customers in a timely manner.

— Solutions for the restaurant industry

We provide total solutions, covering back office functions such as purchasing, inventory, and attendance management, and front-end operations like POS and ordering systems. In addition, through BPO* services that help visualize, streamline, and standardize customer operations, we provide customers with work style reform support services that help them to increase their productivity.

* BPO (business process outsourcing) is the practice of a company outsourcing its business processes to an external provider of specialized services.



▲ Smartphone ordering system



▲ POS system for restaurants

— Solutions for outpatient management

We provide solutions such as patient guidance systems linked to electronic medical records that support the flow of patients from reception, consultation, accounts, and drug administration in the outpatient section of hospitals. We also offer on-screen patient guidance systems and patient-paging devices for hospitals.



▲ Patient guidance system linked to electronic medical records (display tablet) and smartphone-based paging system

— Solutions for agricultural information

Various kinds of information generated in fruit-sorting facilities can be developed to meet the customer’s specific needs. The system also links to the fruit-sorting machines (purchased by the plant manufacturer) and collects, accumulates, and distributes extensive information.

— BPO services*

By improving the visibility of business operations and supporting streamlining and standardization, we help customers reform their work style and increase their productivity.

* BPO (Business Process Outsourcing): a practice of outsourcing a part of company’s business processes to an external provider of specialized services.

— Human resources business

We are developing a human resources business for any industry, focusing on the dispatching of engineers and outsourcing (software and systems development).

“World-class advanced technology and design capability” Electronic Device Business

As the Group’s only domestic manufacturing base, we deliver finely detailed, high-precision, “made-in-Japan” quality and reliability

Electronic Device Business

Our electronic device business primarily involves the manufacture of cameras, electronic parts, and semi-assembled components. All these products have been recognized as best-in-class by corporate customers in diverse industries for their superior technology and quality as well as for their competitive prices.

Our in-car cameras equipped with our proprietary image-processing technology offer superior performance and functionality, which makes them industry-leading products. Our rear cross traffic alert (RCTA) system, the world’s first object recognition system built into a camera, detects vehicles approaching from behind, from either left or right, and alerts the driver of danger with an audible alarm and a blinking light on the display. The system is attracting attention as a key device for driving support.

In the area of electronic components and semi-assembled products, our focus is on power electronics for industrial equipment such as robot controllers and motor drives. Through the development of energy-saving products, we are promoting higher efficiency, and we are investing effort on environmental equipment too, as part of our initiatives to help combat global warming.

We work closely with customers both in Japan and overseas, always responding to their requests with a sense of urgency. Through a streamlined system that spans product design, production, and sale, we provide carefully manufactured products.



▲ Head office of Fujitsu General Electronics (Ichinoseki City, Iwate Prefecture), where our electronic device business is conducted

—Developing “small GaN (gallium nitride) modules” ahead of the industry

In anticipation of the expansion of the power semiconductor market due to the generational shift to next-generation devices (GaN, SiC), expected to occur around 2025, we are boosting our development of GaN modules. These modules have great potential to enable the production of much smaller and more efficient power electronics products. After commencing development in partnership with a U.S. company in 2018, we developed the industry’s first* small GaN module.

By integrating the modules with a drive circuit or peripheral circuit, we can reduce the design burden on our customers, allowing them to easily increase product efficiency. This will contribute to the commercialization of products that take advantage of the features of GaN in many fields, including power supplies, industrial equipment, and automotive equipment.

Features of sample products

This is a small module equipped with a GaN-FET chip (max. rated 650V-40A).

We plan to continue developing modules that are smaller, thinner, and more affordable, successively incorporating next-generation chips (of higher capacity and efficiency) as they become available.



▲ GaN module (4-element)
Product size: D × W × H = 34 × 63 × 12 mm

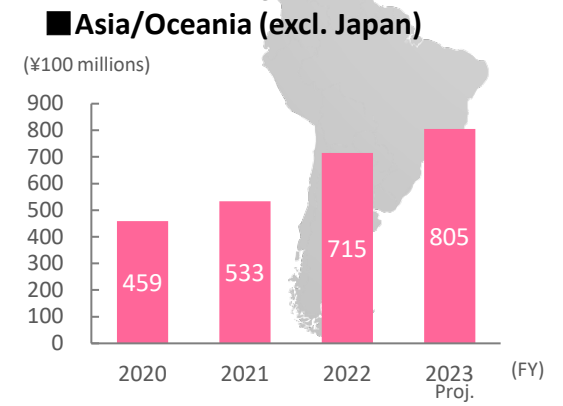
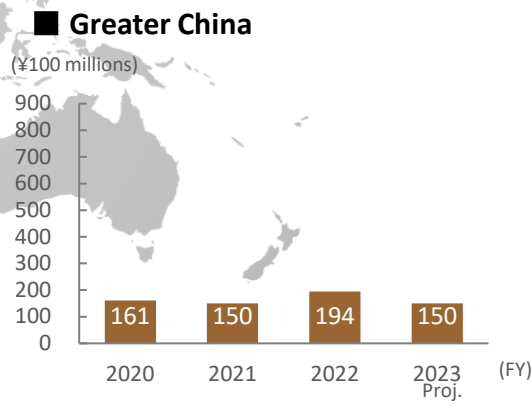
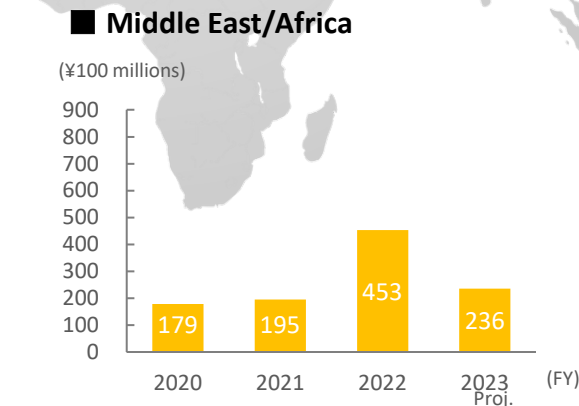
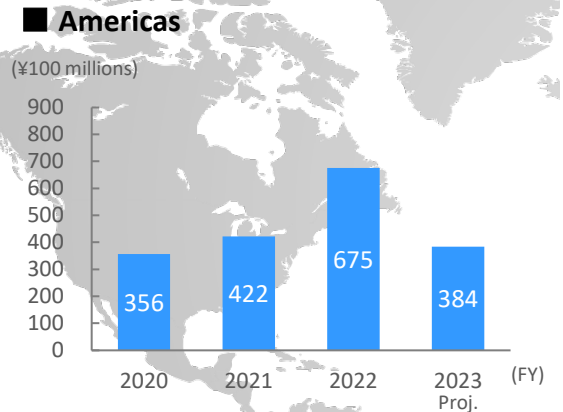
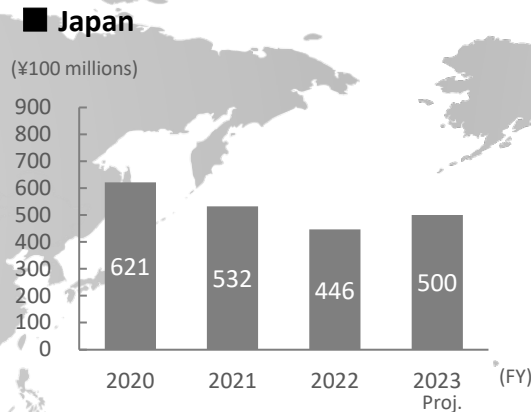
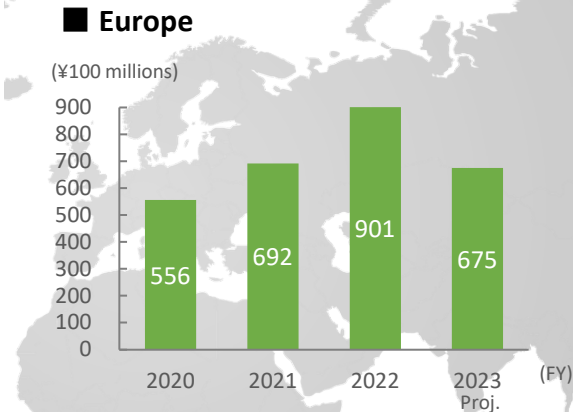
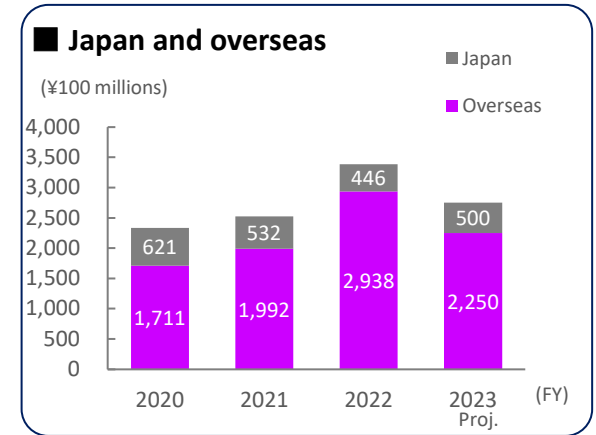
* In a full-bridge module with built-in drive circuit and high-breakdown voltage chip (as of Jun. 15, 2021; based on research by Fujitsu General)

Net Sales Trend in Air Conditioner Business

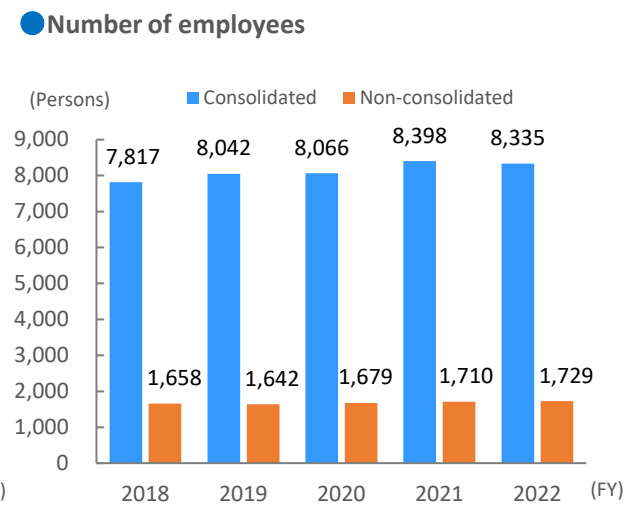
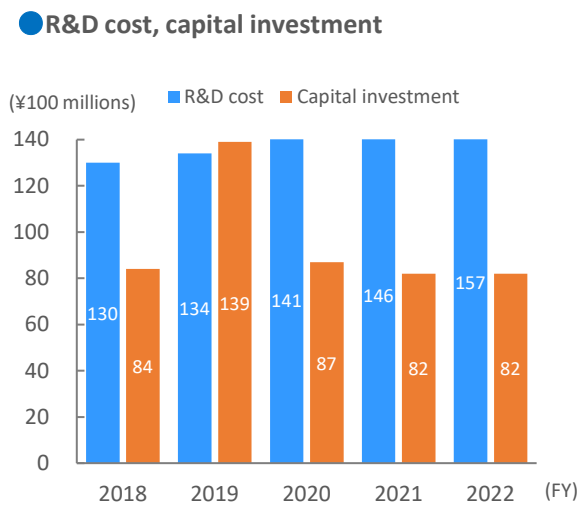
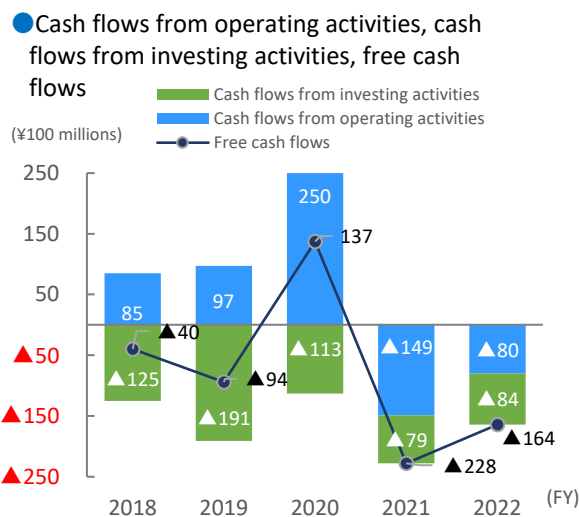
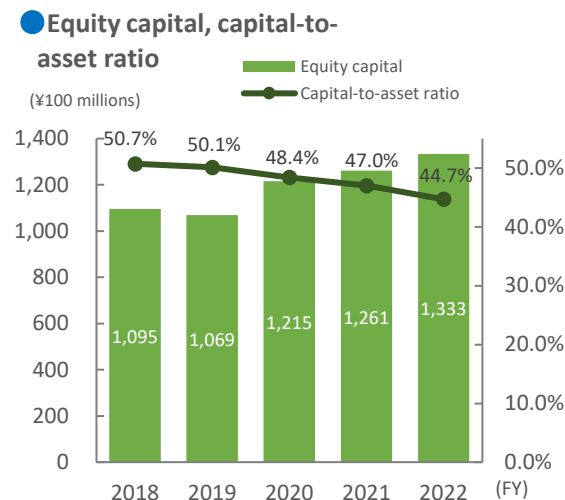
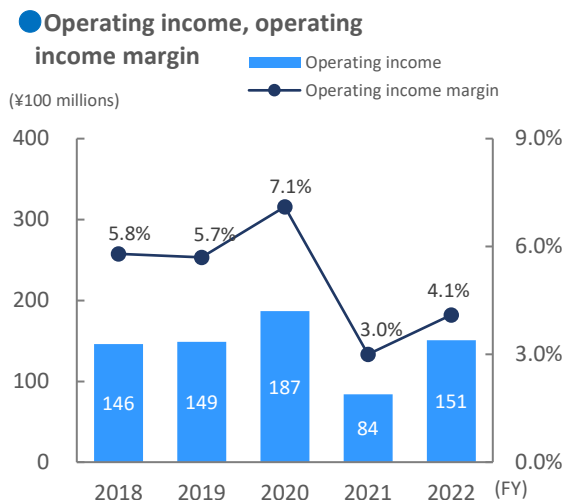
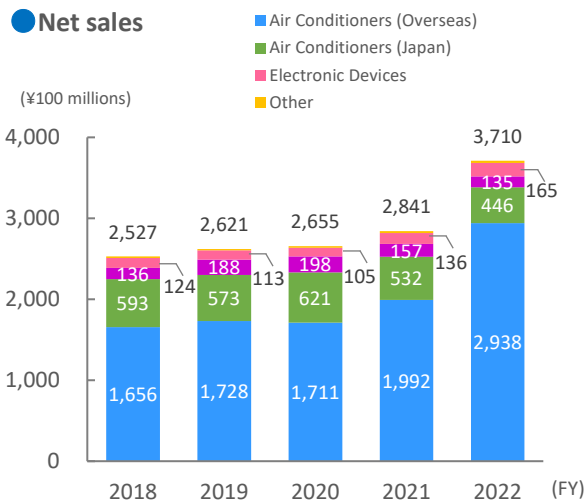
Fujitsu General's Air Conditioner Business provides comfortable living spaces to people in over 100 countries

Proof that our people- and eco-friendly technology is recognized by the world.

Net sales trend in air conditioner business



Consolidated Financial Performance

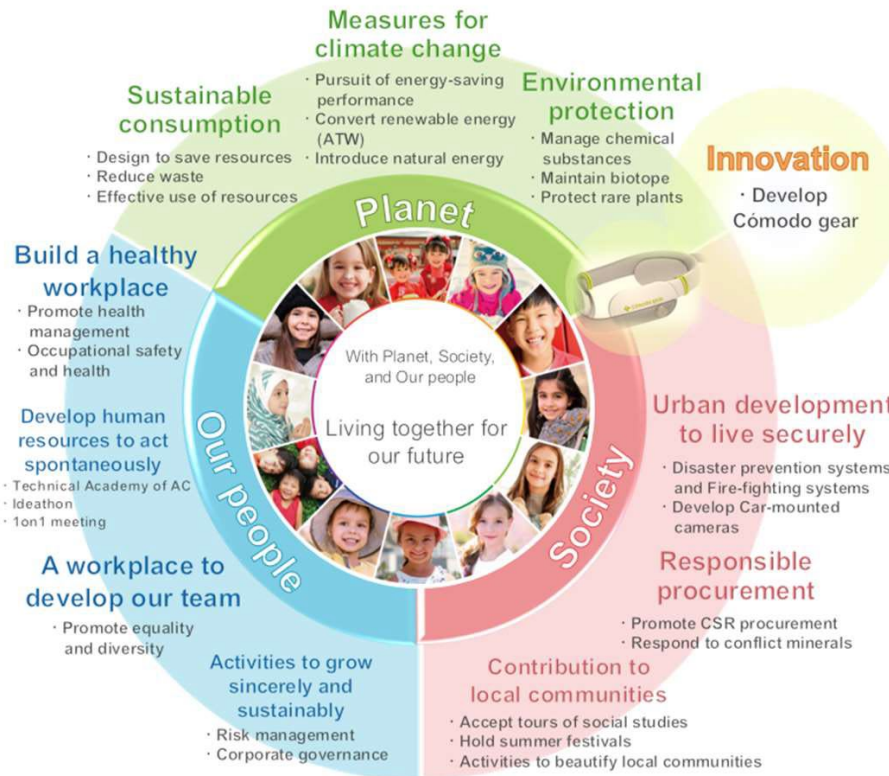


Sustainable Management

We see the challenge of expanding our business by contributing to the realization of a sustainable society as a core element of our growth strategy, and we are working on “sustainable management,” based on the three pillars of “harmonious coexistence with our planet,” “social contribution,” and “care for employees.”

Basic Policy on Sustainable Management

The sustainable development goals (SDGs) of the UN will drive business creation in the coming years. The key principle of the SDGs, “Leave no one behind,” is synonymous with our own corporate philosophy of “Living together for our future.” The promotion of sustainable management is carried out from a medium- to long-term perspective, with a promise to shape a sustainable society for the children and society of the future. We will pursue business growth by accelerating this transformation.



Key Initiatives

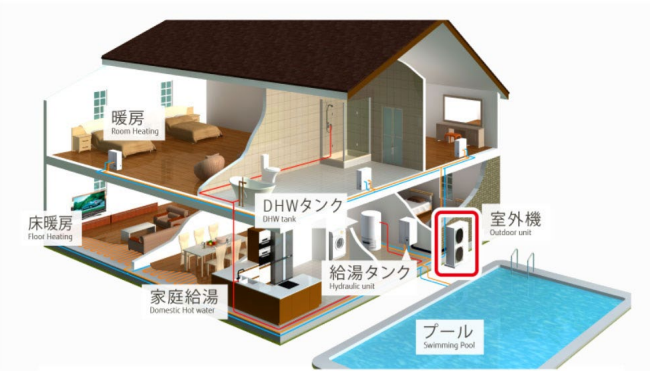
- **Planet (Harmonious coexistence with our planet)**
 - Contributing to global warming mitigation measures
 - Contributing to a circulating society
- **Society (Social contribution)**
 - Fostering innovation to address social issues (Providing a healthy, clean, and safe society and environment)
- **Our People (Care for employees)**
 - Strategic implementation of health and productivity management
 - Creating flexible work styles under COVID-19
 - Enhancing human resource development

Harmonious Coexistence with Our Planet

Contribute to combating global warming, and to creating a recycling society

● **We are trying to evolve and promote wider use of heat pump products (to break away from fossil fuels)**

Europe is the most advanced region of the world in terms of decarbonization efforts, but heating demand accounts for a large proportion of energy consumption, most of which is met by fossil fuels. In light of this, we will contribute to reducing greenhouse gas emissions by promoting greater use of “Air to Water” (ATW), a system of heating based on heat pumps that is certified as a form of renewable energy in Europe.



▲ Outline of ATW system

● **We are constructing an ecosystem of co-existence and co-prosperity**

We are actively committed to open innovation, to create new products by bringing together technologies, human resources, and wisdom from outside the company. For example, we are collaborating with air conditioner manufacturers in the U.S. and Italy on the development of air conditioning equipment featuring AI and IoT.



▲ Scene from a meeting with G.I. Holding SpA (Italy)

● **Natural environmental conservation**

We are working to conserve the natural environment through tree-planting, water purification, and other activities.

● **Flagship environment-friendly office (Hamamatsu Office)**

Fujitsu General’s Hamamatsu Office is engaged in an environmental load-reducing business, including the recycling of used home appliances and the repairing of air conditioners. The office has been operating a solar power generation system since 2017 and is designated as the company’s model green office. A “biotope” has been set up within the Hamamatsu premises to cooperate in the conservation of local native plant species, and also for providing plant tours to promote the understanding of the home appliance recycling system.



▲ Tree-planting activities in a forest reserve in Bang Lamung, Thailand



▲ Hamamatsu Office
Top: Rooftop solar power generation system was set up
Bottom left: Biotope

Social Contribution

Creating innovative solutions to social issues, and providing healthy, clean, and safe societies and spaces

We are striving to contribute to society and local communities and to conserve biodiversity, by raising funds for disaster-affected areas of Japan and the rest of the world, by setting up biotopes within the premises of our offices, and by holding summer festivals.

The Fujitsu General Group, which has manufacturing and sales bases across the world, is contributing to the sustainable development of human communities through various grassroots activities in each region.

● Ideathon, 10% rule, BIG (Being Innovative Group), and use of new business creation program (FIC*)

With the aim of strengthening research and development to lead to innovation and of cultivating initiative among employees, we are working to solve social issues by utilizing our freethinking and advanced technological expertise through our 10% rule, which is a scheme that allows employees to dedicate 45 minutes of their work time each day to activities of their choice; either the “Ideathon” project for generating new business by transcending departmental divisions and job positions/roles; the “BIG” group for new value creation; or the “FIC”* new business creation program.

* The Future of Innovation Challenge

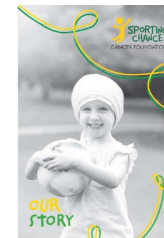
● Examples of social contribution activities

In the Oceania region, we provide ongoing donations and various forms of support to organizations that provide economic support to cancer and asthma patients, and to newborn babies with illness.

For over 10 years, the Fujitsu General Group has donated to the Sporting Chance Cancer Foundation, an organization that supports children with cancer in Australia. The amount of money donated is proportional to the number of air conditioners sold each year.

● Creating secure, safe future together

We aim to provide public/security and safety market services using air conditioning technology. As part of this, we are acquiring a UV irradiation device development and manufacturing company as a subsidiary, and creating a public market by applying private sector business.



▲ Sporting Chance Cancer Foundation



▲ Wearable cooling device developed by BIG: Cómodo gear i2



▲ Voluntary team research using the 10% rule



▲ UV irradiation device AERO SHIELD

Care for Employees

Strengthen promotion of Health Management 2.0, ensure flexible work style to help adapt to Covid-19, and enhance human resource training

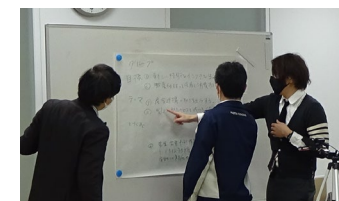
At Fujitsu General, we are investing effort into providing active, self-motivated individuals with opportunities for self-improvement through work, and into setting up enjoyable workplace environments for employees.

● Promoting Employee Wellness

Our most valuable asset is our employees. We make sure that they stay healthy and happy while at work. Having a healthy mind and body is essential for employees to achieve their full potential and demonstrate their personality. For this reason, Fujitsu General is promoting health management, which views efforts to maintain and improve the health of employees from a management perspective and strategically implements them.

Fujitsu General Group's Declaration of Employee Wellness:

Healthy employees and their healthy families are our most valuable assets. As a company that delivers comfort and safety to customers around the world, it is our responsibility to ensure that every employee stays healthy and happy in a vibrant workplace.



▲ World Cafe

● Promoting women's participation

Fujitsu General has formulated an action plan based on the "Act on Advancement of Measures to Support Raising Next-Generation Children." We support employees raising children to strike a balance between work and childcare, fully demonstrating their abilities regardless of gender. Also, to empower women, we aim to promote at least 15 new female employees to new managerial and leadership positions (Grade L) by FY2026 as the second phase of our action plan that started in April 2021. In conjunction with this, we also aim to increase the percentage of male regular employees taking childcare leave to more than 30%, and to increase the average length of leave taken to 10 days or more.

Global R&D Facilities and Manufacturing and Sales Subsidiaries

Technical Centers and R&D Centers Around the World



Kawasaki Headquarters/
Innovation &
Communication Center



Kawasaki Headquarters/
Air Conditioner Technology
Building



FUJITSU GENERAL
(SHANGHAI) CO., LTD.
Technical Center



FUJITSU GENERAL
AIR CONDITIONING R&D
(THAILAND) CO., LTD.

North American R&D Center, operating under FUJITSU GENERAL AMERICA, INC.

European R&D Center, operating under FUJITSU GENERAL (EURO) GmbH

Overseas Manufacturing Subsidiaries



Shanghai, China
Main products:
Small-sized air
conditioners

FUJITSU GENERAL (SHANGHAI) CO., LTD.



Wuxi, China
Main products:
Multi-split VRF air
conditioners for large
buildings

**FUJITSU GENERAL CENTRAL
AIR-CONDITIONER (WUXI) CO., LTD.**



Jingjiang, China
Main products:
Fan motors for air
conditioners

F.G.L.S. ELECTRIC CO., LTD.



Laem Chabang, Thailand
Main products:
Mid/large-sized air
conditioners

FUJITSU GENERAL (THAILAND) CO., LTD.



Laem Chabang, Thailand
Main products:
Fan motors for air
conditioners

FGA (THAILAND) CO., LTD.



Laem Chabang, Thailand
Main products:
Compressors for air
conditioners

TCFG COMPRESSOR (THAILAND) CO., LTD.

Overseas Sales Subsidiaries

■ The Americas

United States

- FUJITSU GENERAL AMERICA, INC.

Brazil

- FUJITSU GENERAL DO BRASIL LTDA.

■ Europe

U.K.

- FUJITSU GENERAL AIR CONDITIONING (U.K.) LIMITED

Germany

- FUJITSU GENERAL (EURO) GmbH

Italy

- FUJITSU GENERAL (ITALIA) S.p.A.

Greece

- FUJITSU GENERAL South East Europe S.A.

Norway

- Kløver Vest Holdings AS

■ Middle East (United Arab Emirates)

- FUJITSU GENERAL (MIDDLE EAST) FZE

■ China

Taiwan

- FUJITSU GENERAL (TAIWAN) CO., LTD.

China

- FUJITSU GENERAL SALES & TRADING (SHANGHAI) CO., LTD.
- FUJITSU GENERAL CENTRAL AIR-CONDITIONER (WUXI) CO., LTD. Sales Department
- FUJITSU GENERAL ELECTRONICS (SUZHOU) CO., LTD.

■ Asia and Oceania

Singapore

- FUJITSU GENERAL (ASIA) PTE. LTD.

Thailand

- FUJITSU GENERAL (THAILAND) CO., LTD. Bangkok Office

India

- FUJITSU GENERAL (INDIA) PRIVATE LIMITED
- ABS FUJITSU GENERAL PRIVATE LIMITED

Australia and New Zealand

- FUJITSU GENERAL (AUST.) PTY LIMITED
- PRECISE AIR GROUP (HOLDINGS) PTY LIMITED
- FUJITSU GENERAL NEW ZEALAND LIMITED

Respond quickly and accurately to customer requests

All Fujitsu General facilities around Japan support comfortable living.

Business Offices and Sales Offices in Japan

- Business Offices
 - Hamamatsu Office (Hamamatsu, Shizuoka Prefecture)
 - Matsubara Office (Matsubara, Osaka)
 - Aomori Office (Kamikita, Aomori Prefecture)
- Sales Offices
 - Kawasaki Headquarters
 - Equipment Sales Promotion Division
 - Information and Communication Network Sales Office
 - Fujitsu General Electronics Ltd. East Japan Office
 - Fujitsu General OS Technologies Ltd. Business Department No. 1, Business Department No. 2, Business Department No. 3
 - Being Innovative Group Wearables Division
 - Hokkaido and Tohoku Region
 - Hokkaido Branch
 - Hokkaido Information and Communication Network Sales Office
 - Morioka Office
 - Tohoku Branch
 - Tohoku Information and Communication Network Sales Office
 - Koriyama Office
 - Kanto Region
 - Mito Office
 - Joshin-etsu Branch
 - Kita-Kanto Branch
 - Utsunomiya Satellite
 - Higashi-Kanto Branch
 - Mito Office
 - Tokyo Branch
 - Tama Office
 - Minami-Kanto Branch
 - Atsugi Office
 - Chubu Region
 - Hokuriku Branch
 - Shizuoka Office
 - Tokai Branch
 - Chubu Information and Communication Networks Sales Office
 - Kinki Region
 - Kansai Branch No. 1/Kansai Branch No. 2
 - Kinki Information and Communication Network Sales Office
 - Kobe Branch
 - Fujitsu General Electronics Ltd. West Japan Office
 - Chugoku Region
 - Chugoku Branch
 - Chu-Shikoku Information and Communication Networks Sales Office
 - Shikoku Region
 - Shikoku Branch
 - Kyushu Region
 - Kyushu Branch
 - Kyushu Information and Communication Networks Sales Office
 - Kitakyushu Office
 - Kyushu-Minami Branch

Service Centers in Japan

- Hokkaido and Tohoku Region
 - Hokkaido Service Center
 - Aomori Service Center (Information and Communication)
 - Morioka Service Center
 - Sendai Service Center
 - Yamagata Service Center
 - Koriyama Service Center
- Kanto Region
 - Mito Service Center
 - Utsunomiya Service Center
 - Joshin-etsu Service Center
 - Saitama Service Center
 - Chiba Service Center
 - Tokyo Service Center No. 1
 - Tokyo Service Center No. 2
 - Tokyo Service Center No. 3
 - Kanagawa Service Center No. 1
 - Kanagawa Service Center No. 2
- Chubu Region
 - Niigata Service Center
 - Toyama Service Center (Information and Communication)
 - Kanazawa Service Center
 - Kofu Service Center (Information and Communication)
 - Matsumoto Service Center
 - Shizuoka Service Center
 - Hamamatsu Service Center
 - Nagoya Service Center
- Kinki Region
 - Mie Service Center
 - Kyoto Service Center
 - Kansai Service Center
 - Kobe Service Center
- Chugoku Region
 - Matsue Service Center
 - Okayama Service Center
 - Hiroshima Service Center
- Shikoku Region
 - Shikoku Service Center
 - Matsuyama Service Center (Information and Communication)
- Kyushu Region
 - Fukuoka Service Center
 - Kitakyushu Service Center
 - Kumamoto Service Center
 - Kyushu-Minami Service Center

Fujitsu General Group Companies in Japan

- **AERO SHIELD Co., Ltd. (Oita, Oita Prefecture)**
Line of business: Development, sale, installation, and maintenance of UV irradiation devices
- **FUJITSU GENERAL LABORATORIES LIMITED (Kawasaki, Kanagawa Prefecture)**
Line of business: R&D and consulting services relating to air conditioning and refrigeration technology, system technology, and power electronics technology
- **FUJITSU GENERAL RESIDENTIAL EQUIPMENT LTD. (Kawasaki, Kanagawa Prefecture)**
Line of business: Air conditioner sales and installation
- **FUJITSU GENERAL FIELD SALES LIMITED (Kawasaki, Kanagawa Prefecture)**
Line of business: Contract sales operations
- **FUJITSU GENERAL ELECTRONICS LIMITED (Ichinoseki, Iwate Prefecture)**
Line of business: In-vehicle cameras, power modules, hybrid ICs, μ -wave converters, and design and production of semi-assembled products
- **FUJITSU GENERAL OS TECHNOLOGY LIMITED (Kawasaki, Kanagawa Prefecture)**
Line of business: Solutions for restaurants, outpatient information solutions for hospitals, solutions for agricultural information, and human resources business
- **FUJI ECO CYCLE CO., LTD. (Hamamatsu, Shizuoka Prefecture)**
Line of business: Recycling of home appliances
- **FUJITSU GENERAL EMC LABORATORY LIMITED (Kawasaki, Kanagawa Prefecture)**
Line of business: Measurement of electromagnetic disturbances and related contracts, leasing of measurement facilities for electromagnetic disturbances, consulting services, etc.
- **FUJITSU GENERAL HEARTWARE LTD. (Kawasaki, Kanagawa Prefecture)**
Line of business: Supply management, cleaning services, copying and printing services
- **SEIWAKAI LTD. (Kawasaki, Kanagawa Prefecture)**
Line of business: Various insurance agency services, copying and printing services, operation of company stores, leasing, real estate, and postage stamp sales office

History of Fujitsu General

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|--|--------------------------------------|---|---|--|------------------------------|---|--|
| <p>1936 Yao Shoten Ltd.</p> | <p>1942 Yao Electronics Ltd.</p> | <p>1947 Yao Radio Electronics Ltd.</p> | <p>1948 Yao Radios Ltd.</p> | <p>1955 Yao Electronics Ltd.</p> | <p>1966 General Ltd.</p> | <p>1985 Fujitsu General Ltd.</p> | |
| <p>★ : World's first ☆ : Industry's first</p> | | | <p>1960 Air conditioner business launched</p> | | <p>1971</p> | | |
| <p>1960 EA-55A window-mounted cooler</p>  | | <p>☆AL-647C 1971 Easily installable cassette cooler—"Min-min"</p>  | | <p>1960 AL-6500C</p>  | | <p>1980 Super Power and Super Quiet series of air conditioners exported to the Middle East</p>  | |
| <p>1951 Home appliances/cooling & heating business launched</p> | | <p>1971 Export of window-mounted coolers to Kuwait begins</p> | | <p>1980 Super Power and Super Quiet series of air conditioners exported to the Middle East</p> | | <p>1985 Fujitsu Ltd. Capital Participation</p> | |
| <p>1945 Electronic components business, launched</p> | | <p>1945 Radio coil R&D</p>  | | <p>1945 MTC-101 1960 All-transistor ITV camera</p>  | | <p>1969 ECR 22-45 1969 Electronic cash register</p>  | |
| <p>5-tube super radio SNS-2</p>  | | <p>1945 MTC-421 1982 Surveillance CCTV camera using hybrid IC</p>  | | <p>1991 Power modules for driving motors Aluminum wire bonding</p>  | | <p>2006 ☆2006 Corner/front car camera</p>  | |
| <p>1941 Communication equipment/systems business launched</p> | | <p>1941 R&D of radios, measurement devices, and voice amplifiers launched</p> | | <p>1970 Fire/emergency response command device</p>  | | <p>2006 ☆2009 Ultra-wide angle camera with a CMOS sensor</p>  | |
| <p>Police radio/fix station prototype</p>  | | <p>1952 Portable radio communication devices delivered to the Ministry of Defense</p>  | | <p>1983 Personal in-car radio GX-1</p>  | | <p>2006 ☆2013 Nation's-first digital fire/emergency response radio system delivered</p>  | |
| <p>1938 Radio/video equipment business launched</p> | | <p>Portable radio communication device JSCR-536</p>  | | <p>1970 Fire/emergency response command device</p>  | | <p>2006 Two-way information provision system UBWALL</p>  | |
| <p>2002 Digital radio communication system for the emergency municipal radio communication network</p>  | | <p>2008 Discontinued</p> | | <p>2008 Discontinued</p> | | <p>2017 Industry's smallest handheld digital radio for fire/emergency response</p>  | |
| <p>1990 Multi-split (2/3/5-unit) air conditioner</p>  | | <p>2002 Multi-split VRF air conditioner—"AIRSTAGE"</p>  | | <p>2009 Heat-pump hot-water heating system—"WATERSTAGE"</p>  | | <p>2009 Room deodorizer DAS-301V</p>  | |
| <p>1992 Air conditioner with Lambda heat exchanger—"Mighty Compact"</p>  | | <p>2003 "nocria" air conditioner with self-cleaning filter and dual-wavelength UV sterilization lamp</p>  | | <p>2013 nocria X series air conditioner with hybrid airflow control</p>  | | <p>2017 nocria X series air conditioner with heat exchanger having thermal sanitization feature</p>  | |
| <p>2007 Modular multi-split air conditioner for large buildings—"AIRSTAGE" V series</p>  | | <p>2009 Plasma ion UV deodorizer—"PLAZION"</p>  | | <p>2014 Humidifier/air purifier—"PURESTAGE"</p>  | | <p>2018 HDR analog HD camera</p>  | |

Corporate Profile

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|----------------------|--|
| Company name: | FUJITSU GENERAL LIMITED |
| Established: | January 15, 1936 |
| Business activities: | Development, manufacture, sale, and service of products and components in the air conditioner, information and communication, and electronic device businesses |
| Capital: | 18,172,080,000 yen (as of March 2023) |
| Number of employees: | Non-consolidated: 1,729 (as of March 2023) Consolidated: 8,335 (as of March 2023) |
| Website: | www.fujitsu-general.com |



Fujitsu General Headquarters

3-3-17, Suenaga, Takatsu-ku, Kawasaki, Kanagawa, 213-8502, Japan / Tel: 044-866-1111

Executive Team

President & CEO: Etsuro Saito
 Vice President & Representative Director: Hiroshi Niwayama
 Director: Hisashi Sakamaki
 Director: Fumiaki Terasaka
 Director: Mieko Kuwayama
 Director: Ryuichi Kubota
 Director & Corporate Senior Executive Vice President: Tsunenao Kosuda
 Director & Corporate Executive Vice President: Tadashi Hasegawa
 Director & Corporate Executive Vice President: Hiroyuki Yokoyama
 Director & Corporate First Senior Vice President: Masaki Sugiyama

Corporate First Senior Vice President: Susumu Ohkawara
 Corporate Senior Vice President: Kimihiko Shimizu
 Corporate Senior Vice President: Masataka Eto
 Corporate Senior Vice President: Yosuke Nakagawa
 Corporate Senior Vice President: Takumi Tsubouchi
 Corporate Senior Vice President: Masashi Okada
 Corporate Vice President: Atsushi Itagaki
 Corporate Vice President: Masahiko Naito
 Corporate Vice President: Hiroyuki Sato
 Corporate Vice President: Hiroshi Kobayashi
 Corporate Vice President: Toshio Kano
 Corporate Vice President: Shigeki Asai
 Corporate Vice President: Yasushi Asanuma
 Fellow: Eiji Futagami

Audit & Supervisory Board Member: Akira Inoue
 Audit & Supervisory Board Member: Yoshinobu Miyajima
 Auditor: Youichi Hirose

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