

PRESS RELEASE

Winner of Australia's Best Air Conditioning Brand Award for the Fifth Straight Year

High-quality products and services are highly acclaimed by consumers

Fujitsu General (Aust.) Pty Ltd. (hereinafter "FG (Aust.)"), the Australian sales subsidiary of the Fujitsu General Group, has been selected as the "WINNER" of the "TRUSTED BRANDS AUSTRALIA 2022" awards (hereinafter "TRUSTED BRANDS") in the Air Conditioner Category, making it their fifth consecutive win.

The Fujitsu General Group promotes sustainable management, and works to provide high-quality products and services that are in tune with customers to "contribute to society," one of the priority sustainable management themes of the Group. The Group takes this award and the five-year winning streak to be the result of years of trust the Group has built with its customers in Australia through honest and sincere service. The Group will continue to strive to earn the trust of its customers by providing safe, high-quality products and services.

【Fujitsu General (Aust.)'s Efforts】

This April, FG (Aust.) launched a ducted air conditioner with a reduced height of 240 mm to meet installation needs in apartments with narrow ceiling spaces, which have become increasingly common in recent years. This product uses R32 refrigerant to reduce its environmental impact compared to previous products. In addition, FG (Aust.) has added a touch panel controller for ducted air conditioners to "anywAiR," a wireless LAN device compatible with Fujitsu General air conditioners sold in Oceania. This makes functions such as zone control (room-specific settings) and timers easier. It also proposes energy-saving options based on the way the customer uses the product.

The company also contributes to local communities and directs support to the children who will lead the next generation. More specifically, FG (Aust.) donates money to an organization that works to support Australian children with cancer and their families.*1

Through the pursuit of products and services that meet customer needs and contribute to society, the Group will continue to promote sustainable management.

【About the TRUSTED BRANDS Awards】

The TRUSTED BRANDS awards are sponsored by the Australian edition of the Reader's Digest magazine, which is published worldwide. A broad variety of product and service brands purchased and used by consumers are evaluated to select one company as "WINNER" in each of over 75 categories. Evaluations are based on the opinions of over 3,000 Australian consumers expressed through Internet surveys, utilizing criteria such as product/service appeal, quality, and price. FG (Aust.) has won the award every year since 2018, when the Air Conditioner category was first added.

Winning companies are authorized to use the "TRUSTED BRAND WINNER" logo in their sales promotion and advertising activities throughout the year, which is of great value for the company's brand strategy.

*1 Sporting Chance Cancer Foundation

* "anywAiR" is a registered trademark of Fujitsu General (Aust.) Pty. Ltd.



"TRUSTED BRAND WINNER" logo

**Indicates the most trusted brand by consumers
Used for sales promotion and advertising**



New model in Australia

Ducted air conditioner using R-32 refrigerant

Contact details

For media inquiries, please fill in the form provided at <https://www.fujitsu-general.com/global/contact/press.html>

Reference

Overview of Fujitsu General (Aust.)

Company name Fujitsu General (Aust.) Pty Ltd.

(和名) フジツウゼネラル (オーストラリア)

President Philip Perham

No. of employees 157

Location 1 Telopea Place, Eastern Creek, NSW 2766, Australia

Capital investor 100% owned by Fujitsu General Limited

Business items Sales and Maintenance of Room Air Conditioners, Packaged Air Conditioners, and VRF

Year established 1974